



## Vendor & Sponsorship Program

*Vendor - \$150 for One year (renew on anniversary date)*

### Benefits:

- Name listed on CLA website
- Opportunity to attend membership meetings and pass out business cards and promotional material
- Provided with member contact information
- Members refer vendors to other members
- Ability to post advertisements on our website for \$50.00 per month
- Ability to post advertisements in our newsletter for \$50.00 per month
  - a. Option to post advertisement on website & newsletter for \$80.00 per month
- One meeting a year will be specifically held for vendors and sponsors to educate the CLA members on their business
- Option to post CLA's logo on vendor's website

*Sponsor – Bronze, Silver, & Gold packages (a sponsorship lasts for one year)*

### **Bronze Package** - \$150

- Must already be a vendor member
- Company logo on website for one year
- Company logo in newsletter for two issues (at CLA discretion on what two issues)
- Ability to give a 5-minute presentation about your company at one meeting throughout the year in addition to the Vendor / Sponsor Meeting
- Ability to post one advertisement on the website at no charge (One month in duration)
- At every membership meeting, there will be a place card listing all of the sponsors for that year

### **Silver Package** - \$500

- Must already be a vendor member
- Company logo on website for one year
- Company logo in newsletter for three issues (at CLA discretion on what issues)
- Ability to give 5-minute presentation about your company at two meetings throughout the year in addition to the Vendor / Sponsor Meeting
- Ability to post one advertisement on the website at no charge (One-month duration)
- Ability to post one advertisement in the newsletter at no charge

- Announcement at every membership meeting by the President
  - a. Thank you by President
- At every membership meeting, there will be a place card listing all of the sponsors for that year

**Gold Package** - \$1000

- Must already be a vendor member
- Company logo on website for one year (click through capabilities)
- Company logo in newsletter for one year
- One featured article in a newsletter
- Social media advertising twice during the year
  - a. FaceBook
  - b. LinkedIn
- Ability to give a 10-minute presentation about your company at two meetings throughout the year in addition to the Vendor / Sponsor Meeting
- Ability to post one advertisement on the website at no charge
- Ability to post one advertisement in the newsletter at no charge
- Announcement at every membership meeting by the President
  - a. Thank you by President
- At every membership meeting, there will be a place card listing all of the sponsors for that year

**Sample** place card at every meeting...

# Thank you to our Sponsors

Bronze: TWF ~ Limo Anywhere ~ Autonation Toyota

Silver: Chosen Payments

Gold: Grech ~ Research Underwriters

Notes:

- 1) Restart having a meeting specifically for Vendors & Sponsors
- 2) Get away from having a Sponsor for a particular monthly meeting and instead have the sponsor for one year because their sponsorship money is going to our bank account for us to use as we see fit - not a particular monthly meeting.